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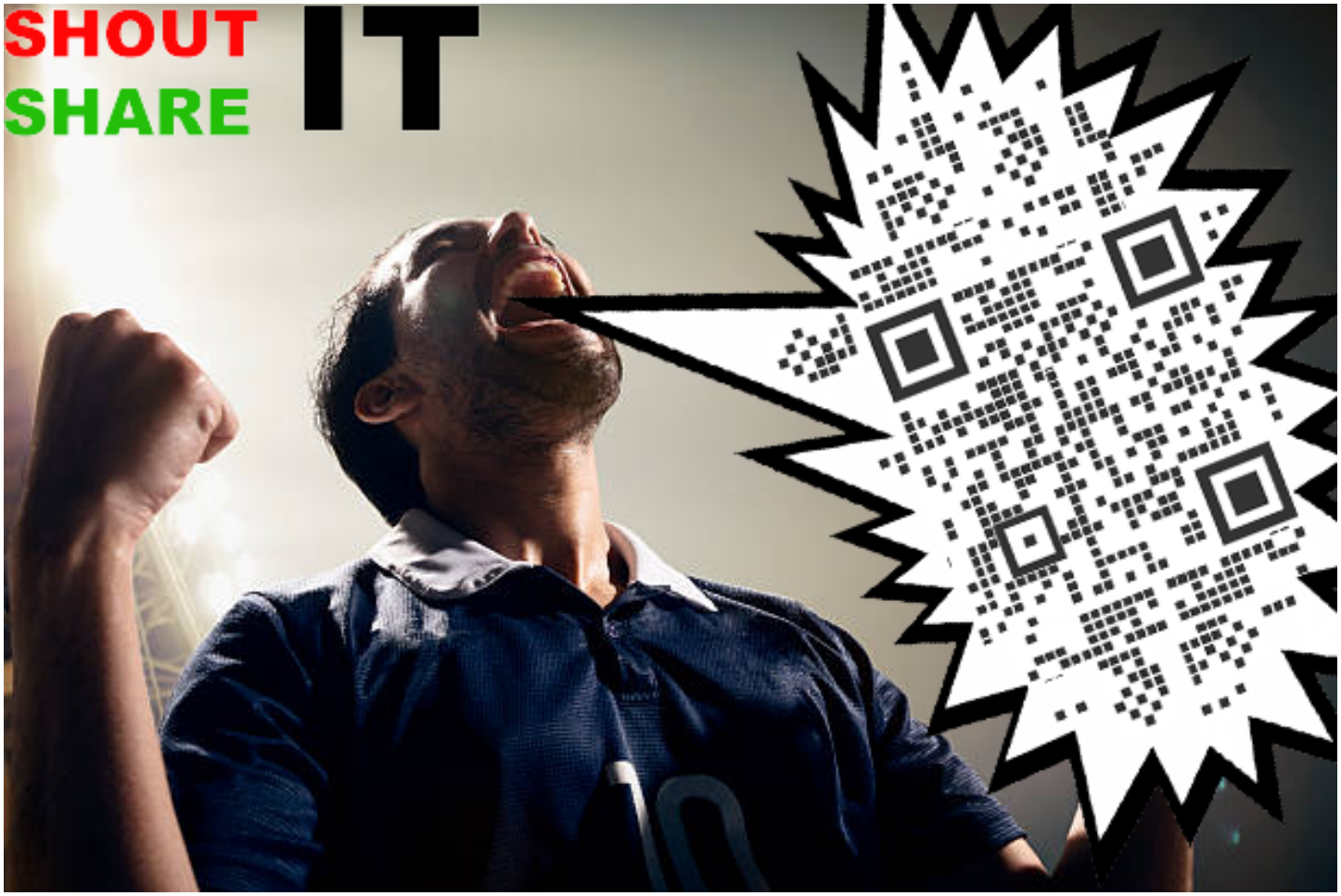
SHOUT
SHARE
IT

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MAR 18 1916

Plant a Tree This Spring

IT should be a continual source of pleasure whose enjoyment is accumulative as years pass and the tree's usefulness and beauty increases. Even if one should move away and sell his property, the tree he plants can be looked upon in no other light than that of an investment enhancing realty values beyond all proportion to its cost.

Trees do even more. They may be planted to hide ugly views. They will give cooling shade in Summer. They beautify landscapes. They make infinitely more attractive our streets and roadsides.

Why not plant trees to commemorate anniversaries, events and birthdays? They are enduring monuments whose growth adds importance to the event commemorated while the passage of years might otherwise dim it.

Plant a tree and you leave a legacy to posterity.

Spring and Fall are the Tree Planting Seasons.

Within are some special offers, that should encourage everyone to plant a tree, and they may help you to become acquainted with our Nurseries, where trees are grown to a standard of quality that is characterized by a symmetrical development of head and trunk and an abundance of fibrous roots that minimize transplanting losses.

THE Norway and Sugar Maple are among the most popular and generally planted of ornamental trees.

THE NORWAY MAPLE has a low, broad head. It endures a wider range of soils and temperatures than any other, and especially is it tolerant of city conditions. Because of its general reliability in country and city alike, this Maple is very frequently planted.

	Each	Per 10 Each	Per 100 Each
8-10 ft. 1¼-1½ in. dia. of trunk,	$2.00	$1.65	$1.35
10-12 ft. 1½-1¾ in. dia. of trunk,	2.50	2.00	1.75
12-14 ft. 1¾-2 in. dia. of trunk,	3.00	2.50	2.25
14-16 ft. 2 -2½ in. dia of trunk,	5.00	4.25	3.50
16-18 ft. 3½-4 in. dia. of trunk,	10.00	8.00	7.00

THE SUGAR MAPLE grows tall and its branches reach far out, casting shade over wide areas. It is an American native, splendidly adapted for lawn and roadside planting and rural places everywhere, but not to city environments.

	Each	Per 10 Each	Per 100 Each
8-10 ft. 1¼-1½ in. dia. of trunk,	$2.00	$1.65	$1.35
10-12 ft. 1½-1¾ in. dia. of trunk,	2.50	2.00	1.75
12-14 ft. 1¾-2 in. dia. of trunk,	3.00	2.50	2.25
14-16 ft. 2 -2½ in. dia of trunk,	5.00	4.25	3.50

Special Cash Offer for Spring Season of 1916

UPON the receipt of order and payment we shall deliver, freight prepaid to any point in the United States that is east of the Mississippi River—and to points farther west we will allow freight as far as the Mississippi—any of the trees or shrubbery offered in this circular. The stock shall be fully up to the size specified and in well developed, thrifty condition. The plants have been inspected by the Pennsylvania State Entomological Bureau and a certificate supplied by it testifies to the freedom of each shipment from disease or insect pests. In every way the plants are of first quality and such as are regularly offered to our trade.

GUARANTEE — If any of the trees or plants furnished under this **Special Cash Offer for the Spring Season of 1916** shall die within six months from date of shipment of causes other than abuse or neglect, we shall resupply them f. o. b. our station with others of similar variety, size and quality. We make this guarantee of replacement even though we have no control over those conditions which vitally effect a plant's successful growth, such as the care it receives in planting and the maintenance afterward. as well as the weather conditions it encounters. It is for these reasons that our customers have felt it equitable that they should assume the small risk of freight on stock for replacement, if we assume the larger one of the value of the tree itself.

This Company puts its energies and resources back of this guarantee. We have had 44 years of experience, and we own and operate Nurseries of 500 acres with over 2,000 varieties of Hardy Trees and Plants for Every Place and Purpose.

THE WM. H. MOON COMPANY

Morrisville **Pennsylvania**

Philadelphia Office:
21 South Twelfth Street

The Moon Nursery Corporation
White Plains, N. Y.

Have You Moon's Catalog of Hardy Trees and Plants for 1916?

MANY who receive this circular, with a few varieties specially priced to include freights and guaranteeing, have our general catalog. To others who do not, we shall gladly mail it upon request.

There are but 28 varieties listed in this folder out of an assortment of over 2,000 which we grow. It is likely, then, that in our big catalog, one will find all the plants he requires. The descriptions are informative and the numerous illustrations suggestive of how to properly arrange landscape plantings.

If you contemplate a planting of Hardy Trees or Plants, better write us —the big acreage of vigorous, well-developed stock that we have and the long experience in furnishing attractive lawns everywhere, are advantages it is well to avail yourself of.

If in doubt what to plant or how to arrange them effectively, tell us, for we shall not only give helpful suggestions in the arrangement of the plants, but lists of suitable varieties to use, and estimates of cost.

The Wm. H. Moon Company

Morrisville **Pennsylvania**

Philadelphia Office:
21 South Twelfth Street

The Moon Nursery Corporation
White Plains, New York

A Money-Saving Suggestion

There is from 30 to 50% which may be saved by purchasing the Trees and Shrubs offered in this circular at the quantity rates.

Why not then invite your neighbors to club together that this money-saving may be effected and your community improved by the planting of large numbers of Trees and Shrubs? Here is the opportunity to get everyone on your street to plant a tree.

If any in the household have spare time, this money-saving suggestion may be made a money-making opportunity by soliciting small orders at prices here quoted and then assembling these into one large order to us at quantity rates. A margin of 30 to 50% should be made by the solicitor.

Vines and Climbing Roses

FOR climbing up veranda columns, training against bare walls and for decorating many similar places, even to retaining steep embankments, Vines and Roses may be advantageously used. The following are some of the most important kinds.

ROSE, LADY GAY, large clusters, reddish buds, (pink flowers).

ROSE, DOROTHY PERKINS, delicate shell pink.

ROSE, WHITE DOROTHY PERKINS, white form of above.

ROSE, QUEEN ALEXANDRIA, very similar to the well-known Crimson Rambler Rose, but not so subject to mildew.

CLEMATIS PANICULATA, bears a multitude of star-shaped fragrant, white flowers at the close of August.

HALL'S HONEYSUCKLE, a well known climber or ground cover renowned for its abundance of fragrant flowers.

BOSTON IVY OR AMPELOPSIS VEITCHII, large beautiful foliage turning crimson in autumn. The tendrils of this vine cling tenaciously to masonry work, making this vine a good wall cover.

5 of any of the above for $2.00
10 of any of the above for 3.50
25 of any of the above for 6.00

Purchases in excess of 25 plants at the rate given for that number; viz: 24c. each.

UMBRELLA CATALPA (Catalpa Bungei). Here's a popular tree for small lawns, where ornament alone, and not shade, is desired. It has come to us from China and is splendidly suited to our American climate. Its symmetrical proportions recommend it for formal uses, like lining walks, etc.

	Each	Per 10 Each	Per 100 Each
5 ft., well developed heads	$3.00	$2.50	$2.25
Larger specimens	5.00	4.00	3.75

LOMBARDY POPLAR. This is a quick-growing, tall, slender tree which when planted in rows makes a splendid screen to hide ugly views and objectionable objects. Used individually its tall, spire-like majesty is distinctive, and much admired by persons generally. It is especially useful in small areas.

	Each	Per 10 Each	Per 100 Each
8-10 ft.	$1.75	$1.25	$0.90
10-12 ft. 1½-1¾ in. dia. of trunk,	2.50	2.00	1.35
12-14 ft. 1¾-2 in. dia. of trunk,	3.50	2.50	1.75

ORIENTAL PLANE OR SYCAMORE. One of the most popular trees for street or avenue planting, and possessed of such shade giving qualities that it is used on lawns as well. It is not particular about soil; is hardy; grows quickly; and possesses numerous valuable traits. We recommend it highly.

	Each	Per 10 Each	Per 100 Each
10-12 ft. 1½-1¾ in. dia. of trunk,	$2.50	$2.00	$1.50
12-14 ft. 1¾-2 in. dia. of trunk,	3.00	2.50	2.00
14-16 ft. 2 -2½ in. dia. of trunk,	5.00	4.25	3.50

HORSE CHESTNUT. When a tree combines attractive flowers with those qualifications which make it a desirable shade tree, it is justly popular. The Horse Chestnut does this, and is in consequence well suited for either lawn or street purposes.

	Each	Per 10 Each	Per 100 Each
6- 8 ft. 1¼-1½ in dia. of trunk,	$2.00	$1.50	$1.25
8-10 ft. 1½-2 in. dia. of trunk,	3.00	2.50	2.00
10-12 ft. 2 -2½ in. dia. of trunk,	5.00	4.00	3.00

Just a suggestion of how attractive properly arranged plantings of shrubbery may become

FROM the collection of shrubbery offered below, consisting of the more popular and dependable varieties, may be selected kinds which may be effectively arranged in groups about the lawn or used to soften bare, angular corners of house foundations. They are varieties which will look well beside the garden walk or in colonies at the intersection of drives or along the boundaries of the property. Almost every lawn has places that some of these shrubs would beautify and decorate effectively. The average height of the plants we offer are plainly given that the purchaser may know how large they are.

OLD-FASHIONED SWEET SHRUB (Calycanthus). June. Chocolate colored, fragrant flowers. 3 to 4 ft.

SIBERIAN PEA BUSH (Caragana). May. Yellow, pea-shaped flowers. Grows about 12 ft. high. 3 to 4 ft.

JAPANESE SWEET BRIAR ROSE (Rosa Rugosa). May. Single pink or white flowers. Attractive red fruits. 3 to 4 ft.

JAPANESE BARBERRY. A small thorny shrub with tiny leaves and brilliant winter berries. 2 to 2½ ft.

GOLDEN TWIGGED DOGWOOD. A large bush, with showy, bright yellow bark in winter. 3 to 4 ft.

LEMOINE'S DEUTZIA. A low bush, popular for the front of shrubberies. Abundant panicles of white flowers in May. 2 to 2½ ft.

TALL DEUTZIA, variety Pride of Rochester, or Rosea plena. May. Panicles of pink flowers. 4 to 5 ft.

TALL DEUTZIA, variety Candidissima, or Wellsi. May. Panicles of white flowers. 4 to 5 ft.

FORSYTHIA. April. Yellow, star-like flowers that are very showy just as Spring comes. 4 to 5 ft.

ALTHEA, or Rose of Sharon—White. Showy flowers from July to September, when few other shrubs are in bloom. 3 to 4 ft.

ALTHEA, or Rose of Sharon — Red. In other respects similar to the above. 3 to 4 ft.

SINGLE PANICLED HYDRANGEA (Hydrangea Paniculata). Large, open white panicles of single sterile flowers from August to September. Thought by many to be more delicate and beautiful than the commoner variety that follows. 3 to 4 ft.

GREAT PANICLED HYDRANGEA (Hydrangea Grandiflora). The showy large, white panicles of bloom are conspicuous in late Summer, they fade into interesting shades of red before falling. 3 to 4 ft.

MOCK ORANGE (Philadelphus). May. An old-fashioned favorite with abundant, fragrant, white flowers. 4 to 5 ft.

SAMBUCUS OR COMMON ELDER. June. A beautiful white flowering, though insufficiently appreciated, native shrub. Its black berries attract birds. 3 to 4 ft.

SPIREA ARGUTA. May. Dwarf shrub, with small, light green delicate foliage and myriads of tiny white flowers from every twig and branch. 2 to 3 ft.

GOLDEN NINE BARK SPIREA. May. A sturdy, tall shrub with golden yellow leaves, white flowers. 3 to 4 ft.

VAN HOUTTE'S SPIREA. Fragrant white florets in innumerable flat clusters weigh the slender branches of this justly popular shrub, at the close of May. 2 to 3 ft.

TAMARIX. Tall growing, light airy foliage, somewhat resembling the delicacy of the finely cut asparagus fern. Especially adapted for seashore planting. 3 to 4 ft.

LILAC—White flowering. May. 2 to 3 ft.

LILAC—Lavender flowering. May. 2 to 3 ft.

HIGH BUSH CRANBERRY. May. White flowers that ripen into attractive red berries that remain until Winter. 3 to 4 ft.

GUELDER ROSE, or Old-Fashioned Snowball. May. 4 to 5 ft.

Purchasers are privileged to make their own selections from among the above varieties. Send payments with orders and we shall ship them freight prepaid and plants guaranteed, just as is fully explained in our SPECIAL CASH OFFER on the preceding page of this circular. Prices as follows:

5 shrubs from above collection..... $3.00
10 shrubs from above collection..... 5.00
25 shrubs from above collection..... 10.00
50 shrubs from above collection..... 18.50

100 shrubs or more from above collection at the rate of.....$30.00 per 100
250 shrubs or more from above collection at the rate of.....$25.00 per 100

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